## Institute for Inclusive Finance and Development (InM)

### Journey towards Excellence

# **Diploma in Microfinance Programme**

# ONLINE COURSE 12 weeks starting in February 2021

#### **ABOUT THE PROGRAMME**

The InM Diploma in Microfinance Programme provides you with an opportunity to experience and earn the Diploma within an entirely new online learning environment and involves three skills that combine content knowledge, pedagogy skills and technology integration. Further, this will give you a working knowledge of the social, economic and sustainability challenges that your institution has to face in the post Covid-19 period.

In the post Covid-19 era, the MFIs need to turn challenges into a competitive advantage by gaining the knowledge and tools needed to effectively respond to these challenges in a timely manner and drive impactful change in the microfinance sector.

#### WHAT THE PROGRAMME COVERS

The Diploma in Microfinance is a regular programme of InM offered since 2015. So far, a total of 244 participants from 69 MFIs, banks and NBFIs have earned the Diploma in 10 batches. This will be the 11<sup>th</sup> batch of the Programme.

The Programme is centred on the notion that sustainability and operational efficiency are integral to ensuring that an MFI can continue to operate in a resource-constrained environment with capacity to deliver social and economic benefits to the poor households and communities to improve their livelihoods and human dignity.

The Programme adopts a long term human resource development approach where the participants will get the theoretical understanding and practical experience through class sessions and practical experience sharing.

The Diploma Programme consists of six courses. Each course contains three credits to be completed in 12 sessions. To qualify for the Diploma, a participant is required to complete six courses of eighteen credits and three credits of internship.

#### What you will learn:

- ✓ C1: Poverty, Development and Microfinance
- ✓ C2: Microfinance Operations and Management
- ✓ C3: Financial Planning and Analysis of MFIs
- ✓ C4: MIS of Microfinance Program
- ✓ C5 : Governance and Regulations of MFIs
- ✓ C6: Human Resource Development of Microfinance
- ✓ + Plus Internship for three credits

#### Internship

After the completion of the courses, the participants are given specific topics to prepare internship reports based on primary and/or secondary information.

#### **Eligibility Criteria**

The candidate can be a graduate from any discipline. Preference is given to applicants with a minimum of three years of working experience in any MFI, development organisation, bank, financial institution or non-bank financial institution.

#### WHO IS THE COURSE FOR

- You are seeking the tools to effectively manage MFI operations and argue for the business case for sustainability and value of microfinance sector
- ➤ You need a practical action plan for overcoming barriers and seizing the opportunities associated with creating a sustainable MFI in the post Covid-19 world
- You would like to benefit from engaging with a cohort of like-minded colleagues which would not only help develop your broader perspective and business network, but also identify opportunities for collaboration, innovation and value creation.

You need powerful proof of your competencies and expertise in sustainable MFI operation and management by earning a certificate of completion.

#### **HOW YOU WLLL LEARN**

Every course is broken down into manageable, weekly modules, designed to accelerate your learning process through diverse learning activities.

#### **TECHNICAL REQUIREMENTS**

- > You need to download the Zoom software. Further details will be provided.
- Internet connectivity
- > Relevant and required reading materials will be uploaded in a Google Class
- ➤ Lecture days are Sundays through Fridays 4.00 pm to 6.00 pm

#### **FACULTY**

The Programme is developed and delivered by a well-experienced faculty with required theoretical and practical knowledge in microfinance evolution, operation and management; we use a participatory approach in the way that we deliver the Programme. We also facilitate discussions using well and tested case studies. Members of InM and selected resource persons from reputed institutions/organisations, academicians, researchers, MFI leaders are involved in facilitating the courses.

#### **FEES, EXPENSES**

- The cost of the Programme is BDT 25,000 per participant
- Discounts for two or more participant from the same organisation
- The course fee may be deposited at Account Name: "Institute for Inclusive Finance & Development Education Course" through DD, PO or A/C payee Cheque

#### **EARN A CERTIFICATE OF COMPLETION**

Upon successful completion of the Diploma Programme and passing through the required assessment, you will earn a Diploma certificate from InM.

#### **APPLICATION PROCEDURE**

The MFIs and interested institutions may nominate their candidates or encourage their staff members to enroll by themselves through filling the registration form available in InM web site or using the attached prescribed registration form. Completed registration forms should be submitted to: InM Training Centre, House No. 3, Road No. 3, Block: C, Monsurabad, Adabor, Dhaka-1207 by 10 February, 2020 by hand or through email to: <a href="mailto:shahadat@inm.org.bd">shahadat@inm.org.bd</a> Application forms may also be sent through e-mail to <a href="mailto:shahadat@inm.org.bd">shahadat@inm.org.bd</a>