

Serial	Item	Description
1.	Title	: Demand-Side Study for National Financial Inclusion Strategy of Bangladesh
2.	Institution and rights	: Institute for Inclusive Finance and Development (InM)
3.	Period of data collection	: April 2017
4.	Sample size	: 700 households from seven districts (Netrokona, Lalmonirhat, Jamalpur, Sunamgonj, Moulavibazar, Kishoregonj and Bandarban)
5.	Indicators	: <ul style="list-style-type: none"> ● Household data (age, sex, educational qualification, marital status, primary and secondary occupation, migration, MFI membership etc.) ● Household total income from farm income (crop, livestock, poultry, fisheries and forestry) and off-farm income (business, industry, transportation and services). ● Expenditure on food and non-food items (shelter, household utensils, health, education, social & religious ceremonies, funeral, legal issues, transport, monthly flexi cost, entertainment, etc.) ● Ownership of assets (cash savings, other productive and non-productive assets of the household) ● Occupation (the household members are engaged, number of earners in a household, type Of occupation, type of work, wage rate etc.) ● Housing condition (entitlements, type of house, electricity, hygiene, sanitation, water source etc.) ● Crisis coping mechanism (type of crisis, loss of wealth, coping mechanism and cost of coping, loss of wealth due to diseases or accident, health related crisis and its cost, etc.) ● Investment (household total investment of different items in a year) ● Access to credit (formal and informal sources of credit, constraint to financial access, terms and condition of credit, uses of loan, household perception about loan product, loan demand)

- Access to savings (formal and informal sources of savings, constraint to savings, terms and condition of savings, household perception about savings, uses of savings for productive, non-productive, emergency purpose, repayment of credit etc.)

- Access to insurance (Having insurance or not, Constraint to insurance, Terms and condition of insurance, Demand for insurance)

- Access to mobile banking (Knowledge about mobile transaction such as Bkash, Ucash etc.,use of such mechanism, constraints of getting mobile banking services, perception about mobile account , demand for mobile banking ,terms and condition of mobile banking)

- Willingness to pay (whether the household have willingness to pay for financial services, at what terms they would like to pay if they agree to pay and so on.)

- Knowledge about different financial product (whether the household member feel the importance of different financial product)

- Knowledge about financial institutions (whether the household member know about bank and MFI and what do they know)

- Women access to different financial products (formal and informal sources of credit and savings, major constraints to financial access, terms and condition of financial products, demand of financial products, household perception about financial products, future demand for financial services)

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| 6. | File | : | Data file, final report, questionnaire |
| 7. | File Format | : | Stata |
| 8. | Language | : | English |